WORKSHOP ON THE DIGITAL WAVE IN

22 MAR 2024 (FRI) DATE

09:30 - 12:30

ENGLISH LANGUAGE

The aviation industry is undergoing a rapid digital transformation, with new technologies and innovations emerging at an unprecedented pace. From advanced analytics and artificial intelligence to blockchain and the Internet of Things, the digital wave is disrupting traditional business models and creating new opportunities for growth and efficiency.

THEATRE 2, 1/F, HKPC BUILDING, 78 TAT CHEE AVENUE, KOWLOON VENUE FREE OF CHARGE At this workshop, we will explore the latest trends and technologies that are shaping the future of aviation. Experts will share their insights and experiences on how digital technologies are being used to improve safety, increase efficiency, reduce costs and enhance the customer experience.



Funding Organisation



Sponsor



ENROLMENT O C E D U R E S



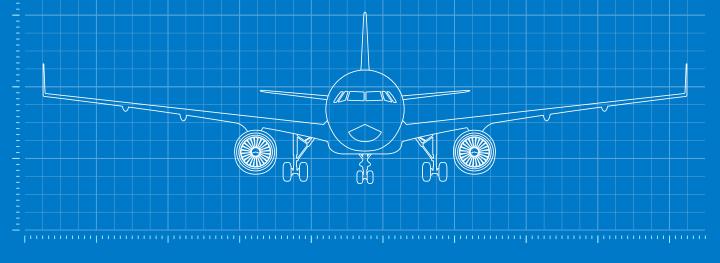
Please access the enrolment form via the QR code

NQUIRIES

>

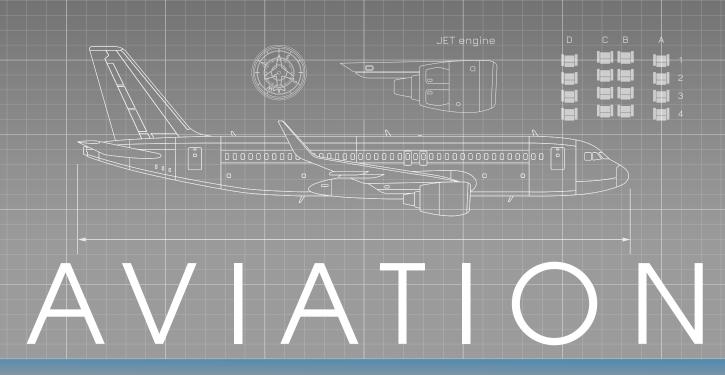
MS PRUDENCE LAM +852 2788 5503 | PRUDENCELAM@HKPC.ORG

> **MS ELLY CHEN** +852 2788 6047 | ELLYCHEN@HKPC.ORG





WORKSHOP ON INNOVATION IN



22 MAR 2024 (FRI) DATE

14:30 - 17:30

ENGLISH LANGUAGE

The aviation industry has been at the forefront of innovation. The three-runway system in Hong Kong under development will stimulate higher demand for air traffic, while innovation continues to be critical for controlling air traffic, improving efficiency and enhancing operational capabilities.

THEATRE 2, 1/F, HKPC BUILDING, 78 TAT CHEE AVENUE, KOWLOON VENUE FREE OF CHARGE

The upcoming workshop, featuring experts in advanced technologies and automation, offers a valuable opportunity for stakeholders in the aviation industry to explore innovative solutions and new ideas, share their experiences, and learn from industry leaders.



Funding Organisation



Sponsor



ENROLMENT PROCEDURES

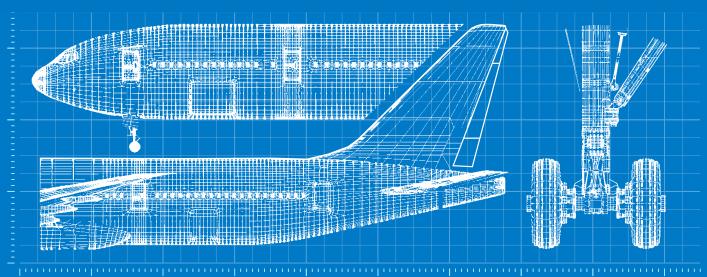
INQUIRIES

+852 2788 5503 | PRUDENCELAM@HKPC.ORG

HS ELLY CHEN +852 2788 6047 | ELLYCHEN@HKPC.ORG



Please access the enrolment form via the QR code





Disclaimer(s)

The Hong Kong Productivity Council (HKPC) reserves the right to modify or cancel any aspect of the event, including the activities taking place, the location, as well as the date and time of the event. HKPC also disclaims all liabilities arising from the modification/cancellation of any aspect of the event.

Any opinions, findings, conclusions or recommendations expressed in this material/event (or by members of the project team) do not reflect the views of the Government of the Hong Kong Special Administrative Region, the Innovation and Technology Commission or the Vetting Committee of the General Support Programme of the Innovation and Technology Fund.